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Preparedness and Response


Keeping the Faith



**Faith-Based
&
Community
Leaders
COVID-19
Coordination
Call**

**Faith-Based
Partners:
Key to
Equity in
COVID-19
Operations**

**Organizing
&
Managing
Faith-Based
Partners**



Faith-Based and Community Leaders COVID-19 Coordination Call

Harris County Office of Homeland
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COVID-19 Response

Whole Community Readiness Workgroups

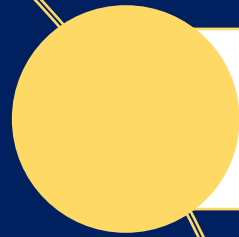


Reaching Faith-Based Community

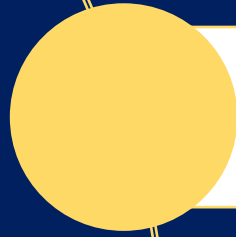
“*Interfaith Relations and Community Partners (IRCP) works to build respect, understanding, and service among people of different faiths, and those of no particular faith, as well as efforts to bring other nonprofits together in collaboration and service*”



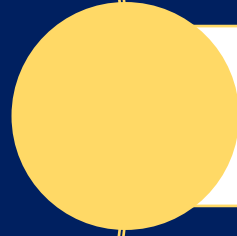
COVID-19
Faith-Based &
Community Leaders
Coordination Call



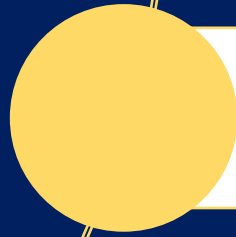
Texas Medical Center



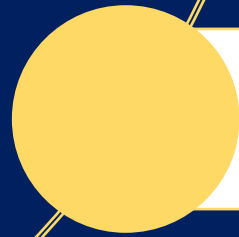
Harris County Judge



Mayor – City of Houston



Harris County Office of Homeland
Security & Emergency Management



Harris County Public Health




Emergency Management Association of Texas (EMAT) – President's Award



**2021 EMAT
Leadership Symposium**

**Best Practice –
Whole Community Engagement**

Utilization in Future Disasters

An aerial photograph of a city, likely Houston, Texas, showing a dense residential area in the foreground and a city skyline in the distance. A quote is overlaid on the right side of the image.

“ Unity is strength... when there is teamwork and collaboration, wonderful things can be achieved. ”

Faith-Based Partners

Key to equity in COVID-19 operations

Harris Cares Focus



Chronic Diseases



Family Health



Emergency Preparedness



Environmental Health



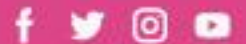
Infectious Diseases



Injury



Mental and Behavioral Health



Harris County Public Health

The Issues

Reach the most people possible

Reach traditionally marginalized communities

Cover as much of the county as possible

Be a constant presence in the community

Connect with community members

Be a trusted resource

Obstacles to Access

- Transportation
- Technology
- Language
- Information
- Time

How do we work with communities to overcome the obstacles in getting COVID information, testing, and vaccines?

Harris Cares Focus



Chronic Diseases



Family Health



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Harris County Public Health

Developing Strategies

A Focus on People

- Who is most affected by COVID-19?
- Who is/is not getting vaccinated?
- Race
- Age
- Housing



A Focus on Place

- Priority zip codes
 - Weighted algorithm: current cases, past cases, SVI, and vaccination rates
- Testing/Vaccine “deserts”
- Coverage of whole county

Benefits of Working with Faith-Based Partners

- Many locations
- Trusted in community
- Visible
- Direct communication channels



They can help bridge the gap

Harris Cares Focus



Chronic Diseases



Family Health



Emergency Preparedness



Environmental Health



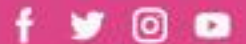
Infectious Diseases



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Mental and Behavioral Health



Harris County Public Health

Communications

- Minbar/Bimah/Pulpit messages
- Flyers and posters
- Translation help



Harris Cares Focus



Chronic Diseases



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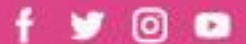
Infectious Diseases



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Harris County Public Health

Visible and Trusted



Harris County
Public Health
Building a Healthy Community



HCPHTX.ORG

Award Criteria

Community partners will be incentivized \$50 for each community member that they get vaccinated; up to a possible \$5000

Disbursement

Disbursement will take place 1-2 months after completed incentive event

Choosing Partners

Requirements

- Within a priority zip code - determined by:
 - CDC's Social Vulnerability Index (SVI)
 - Historical incidence of COVID-19
 - Recent incidence of COVID-19
- locations with:
 - high incidence of COVID-19
 - coupled with low vaccination rates.
- Demonstrate the breadth of communities they work with
- Ties to communities of interest – African American and Hispanic communities



Harris Cares Focus



Chronic Diseases



Family Health



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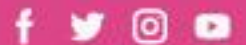
Infectious Diseases



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Mental and Behavioral Health



Harris County Public Health

Partner Responsibilities

Provide outreach and advertising of the vaccine event to attract their community



Examples:

- Radio air time
- Print flyers
- Feed volunteers
- Email, bulletins, newsletters, etc.

Results

- Doubled number of vaccines delivered per site



Harris Cares Focus



A large, stylized yellow chevron graphic composed of two overlapping arrow shapes pointing to the right, positioned on the left side of the slide.

Organizing and Managing Faith-Based Partners

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National Disaster Recovery Framework

- The National Disaster Recovery Framework (NDRF) describes principles, processes, and capabilities essential for all communities to more effectively manage and enable recovery following an incident of any size or scale.
- This framework outlines how the whole community will collaborate and coordinate to more effectively utilize existing resources to promote resilience and support the recovery of those affected by an incident.
- A key element of the process is that the community assumes leadership in developing recovery priorities and activities that are realistic, well-planned, and clearly communicated.

Recovery Support Function

The Health and Social Services RSF outlines the framework to support local recovery efforts that address public health, healthcare facilities and coalitions, and essential social services. Social services programs promote a more effective recovery by supporting individuals and families affected by a disaster.

Health and Social Services RSF Goals	Short-Term	Intermediate	Long-Term
Evaluate needs, capabilities, and service gaps in the health, social services, and education systems.	●————●	●	
Set recovery priorities.		●	
Support the restoration of public health and the healthcare systems and services.	●		
Support service delivery to the whole community, including individuals with access and functional needs.	●————●		●
Communicate frequently and consistently with the public to promote health and raise awareness of available services and resources.	●————●		●
Support the coordination of recovery actions across public and private educational providers at all levels.	●————●	●	

Recovery Networks



Texas Gulf Coast Regional VOAD

- Focuses on short-term recovery activities
- Comprised of faith-based, nonprofits, and government entities



Harris County LTRC

- Focuses on long-term recovery
- Comprised of nonprofits, faith-based, and governmental organizations
- Workgroups utilized to divide the recovery efforts





Fostering Collaboration

- Relationship maintenance is critical to fostering collaboration with partners
 - Personal Piggy Bank
 - Transactional support
 - Transformational support
 - Recognition

Questions?

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Harris County
Public Health
Building a Healthy Community

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